

THE UNITED REPUBLIC OF TANZANIA

MINISTRY OF AGRICULTURE

CASHEW NUT BOARD OF



## CONFERENCE SPONSORSHIP PACKAGE

**DATES: 11 – 13 OCTOBER, 2023**

***Venue:* Julius Nyerere International Conference Centre Dar Es Salaam**

***Theme:* An Insight and Investment Opportunities in Cashew Industry  
Tanzania**

***Slogan:* Invest in Cashew for Sustainable Development**

### **Cashew kernels Sponsorship package – Tanzania Shillings 50,000,000.00**

In this package you can expect to receive:

- A certificate of sponsorship appreciation
- Free exhibition booth most premium place and free 8 entry tickets
- Company's logo on the conference identity cards, all promotional / marketing material, website, ads, email promotions & conference backdrop
- Speaker slot at inaugural plenary
- Speaker slot on conference session
- Visual acknowledgement at conference sessions (company ad video)
- Participation as panelist (based on your profile suit)
- Welcome banner of Title Sponsor (2 nos)
- Corporate brochure to be inserted in the delegates kits

## **Welcome Cocktail Dinner Sponsor – 11<sup>th</sup> October – Tanzania Shillings 50,000,000.00**

In this package you can expect to receive:

- A certificate of sponsorship appreciation
- Exclusive sponsor branding at cocktail dinner venue  
(Branded table tent cards, tissues & cocktail dinner banner)
- Free exhibition booth most premium place and free 8 entry tickets
- Company's logo on the conference identity cards, all promotional / marketing material, website, ads, email promotions & conference backdrop
- Speaker slot at inaugural plenary
- Speaker slot on conference session
- Visual acknowledgement at conference sessions (company ad video)
- Participation as panelist (based on your profile suit)
- Welcome banner of Title Sponsor (2 nos)
- Corporate brochure to be inserted in the delegates kits

## **Cashew butter Sponsor package – Tanzania Shillings – 30,000,000.00**

In this package you can expect to receive:

- A certificate of sponsorship appreciation
- Free exhibition booth premium place and free 5 entry tickets
- Company's logo on the conference all promotional / marketing material, website, ads, email promotions & conference backdrop
- Speaker slot on conference session
- Participation as panelist (based on your profile suit)
- Welcome banner of Title Sponsor (2 nos)
- Corporate brochure to be inserted in the delegates kits

## **Cashew apple Sponsorship package – Tanzania Shillings – 20,000,000.00**

In this package you can expect to receive:

- A certificate of sponsorship appreciation
- Free exhibition booth and free 3 entry tickets

- Company's logo on the conference all promotional / marketing material, website, ads, email promotions.
- Speaker slot on conference session
- Welcome banner of Title Sponsor (2 nos)
- Corporate brochure to be inserted in the delegates kits

### **Cashew apple juice Sponsorship package – Tanzania Shillings – 10,000,000.00**

In this package you can expect to receive:

- A certificate of sponsorship appreciation
- Free exhibition booth and free 2 entry tickets
- Company's logo on the conference all promotional / marketing material, ads, email promotions.
- Welcome banner of Title Sponsor (2 nos)
- Corporate brochure to be inserted in the delegates kits

#### **Sponsorship Contact**

[ticc@cashew.go.tz](mailto:ticc@cashew.go.tz)

**Free Toll 0800112159**

For more information, visit [www.cashew.go.tz](http://www.cashew.go.tz) quick links [Tanzania International Cashew Conference](#)